

Get ready for the...

Secret Sauce 2

for OmniTrader!

featuring...

GREAT Mechanical Strategies

for End-of-Day AND Real Time.....Page 4

Relative Momentum on Groups

Trade the Strength!.....Page 6

BONUS: The EXTRA Spicy Method

Experience the Heikin Ashi Advantage.....Page 8

“The Secret Sauce is one of the most powerful trading approaches I’ve ever used. And now, it’s available for OmniTrader with NEW Strategies. Don’t miss the Secret Sauce!” - Ed Downs



Serving Up the Good Stuff...

How the Secret Sauce and Extra Spicy Method Were Discovered by Ed Downs



What do you call something that is so good, everyone wants it? Something that just makes everything else make sense. Naturally, *it's the Secret Sauce!*

I've been testing Trading Strategies and Methods for over 20 years. So I've seen pretty much everything. There are lots of great indicators, Systems and Methods – each of which can identify outstanding candidates in the right market conditions.

About a year ago, I started on a quest for the “perfect indicator” – one that would help me (and our customers) more effectively Swing Trade with the Trend. In the course of this study, I came across an almost magical concept called Relative Momentum.

It's actually fairly simple – if you can find stocks that are truly stronger than the general market, those are likely to be the stocks that are being accumulated. Once we know that, it's a simple matter to apply good Reversal or Breakout Signals for profitable trades.

Relative Momentum is the Key ingredient in the Secret Sauce. This new indicator identifies the symbols that are taking off relative to the market, as well as those that are falling behind.

By measuring internal forces, we can determine precisely which symbols are being accumulated, and which are generally being sold off. This creates an enormous profit potential, as shown in the examples in this mailer.

We released the first version of the Secret Sauce with VisualTrader 10.5. I've traded LIVE with it in webinars with users. It's the real deal! Version 2 now supports OmniTrader, and includes NEW Mechanical Strategies that work in both End-of-Day and Real Time.

These new Strategies make Relative Momentum come to life! Plus, we have harnessed the Relative Momentum indicator to build a superb new Group Confirmation approach that is demonstrated on pages 6-7.

Normally, we would stop there, because we had just created a great Plug-In for OmniTrader and VisualTrader. But I didn't stop there – I used the new Heikin Ashi chart type in OmniTrader 2014 and VisualTrader 10.5 to go the extra 9 yards.

Heikin Ashi charts have a distinct advantage over regular candle charts – they identify short term trends extremely well. I knew I could take the Relative Momentum concept and create “magic” in these charts. The result is *the Extra Spicy Method*.

As mentioned in the story on pages 8-9, the Extra Spicy Sauce is my primary trading method now. I want to reward our loyal OmniTrader and VisualTrader users for all their support, so I'm including the Extra Spicy Strategy and Method FREE with the Secret Sauce Plug-In Package. I'll show you how to use it in the *Trading with the Secret Sauce Seminar*.

We are proud to bring the Secret Sauce to our OmniTrader and VisualTrader users. Get it now for a very low price in our special limited time offer! I can tell you one thing — you're going to love this plug-in.

Sincerely,



Ed Downs
CEO and Founder
Nirvana Systems, Inc.

Relative Momentum: A Powerful New Indicator

FACT: The Strongest Stocks Lead the Market.

In any market, you have some stocks that are leading the way, and others that are falling behind. The major indexes (DJIA, S&P 500, etc.) represent the average of this movement.

History and experience tell us that buying the leaders and/or selling the laggards is going to be more profitable than trading without considering this dynamic.

If we know WHICH stocks are leading and how much they are leading, making a profit is as easy as placing Swing Trades in the direction of the trend.

The question we must answer is, “Which stocks or ETFs are actually leading or lagging?”

Relative Momentum (RM) is the “Secret Sauce” that provides the answer. This unique new indicator looks at overall movement in any stock or ETF and compares it to the market over a period of bars in the past.

Stocks that are stronger than the general market have an RM above zero. Stocks that are weaker than the general market show RM below zero. The stock and index charts on this page illustrate the concept.



In this example we can clearly see that when CMCSA had an RM above zero, it continued to rally. Then, the stock grew out of favor and had a low RM, declining as the market rallied. Very profitable information. We harnessed the power of Relative Momentum to produce several great Strategies that demonstrate consistent performance in all market conditions. It's “The Secret Sauce!”

NEW Strategies Use Relative Momentum To Make More Money!

The primary ingredient of the Secret Sauce is Relative Momentum. This exciting new indicator has opened up a world of possibilities in Strategy Development.

Relative Momentum does a great job of identifying those Symbols that are being accumulated or sold. By using this powerful indicator to confirm Signals from our best Strategy concepts, higher profits are easily realized!

In the Secret Sauce, we include 2 great Strategies designed to trade End-of-Day charts – SS Breakouts and SS Pullbacks.

SS Breakouts

The Secret Sauce Breakout Strategy finds the charts that are breaking out and out-pacing the market.

These are going to be the strongest stocks in the market that are showing new signs of strength – indicating they are being solidly accumulated.

Superb Performance

	HR	PPT
SS Breakouts	71%	2%
SS PullBacks	65%	3%

Tested on the S&P 100 1/1/09 through 10/30/14



The SS Breakouts Strategy shows outstanding performance in all market conditions. Here are two stocks that had high Relative Momentum when the Breakout Signals fired, and continued to rally for significant gains.



SS Pull Backs

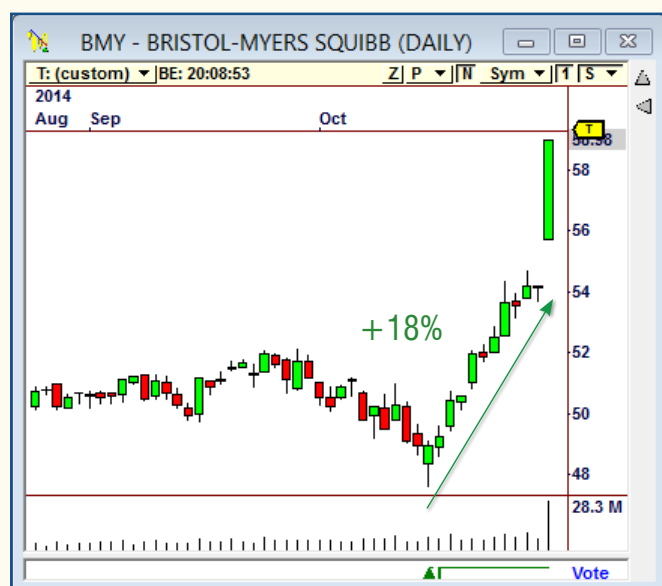
The most powerful Signal you can trade is a Pull-Back in a primary trend. Relative Momentum makes it easier than ever before to find these profitable trades!

The chart to the left of ABC (AmerisourceBergen) illustrates the concept. The new SS PullBacks Strategy uses Relative Momentum to determine that ABC was strong relative to the general market, and fired a new Long Signal at each of the primary pullbacks.

This new Strategy beautifully complements SS Breakouts. It doesn't fire too many Signals, but the ones it DOES fire are typically superb chart points to enter new Long trades. It's definitely one of the best pullback Strategies we have ever seen.

A Hero in the Recent Market!

The first two weeks of October we saw many good stocks retreat as the general market lost ground, representing some awesome BUY Opportunities. The trick was identifying the symbols that were strong relative to the market – those with the greatest rally potential.



LEG and BMJ were two stocks that generated new Buy Signals on the Pullback. The SS Pullback Strategy can identify strong stocks that are temporarily oversold so you can take advantage of them.

It just makes sense!

Strong Group. Strong Sub-Group.

The Most Powerful Confirming Technique We Have Ever Seen.

The new Mechanical Strategies do a superb job of firing profitable Signals on any stock or ETF. But there is an even more powerful way to use the Relative Momentum to CONFIRM trades...using Group Rotation.

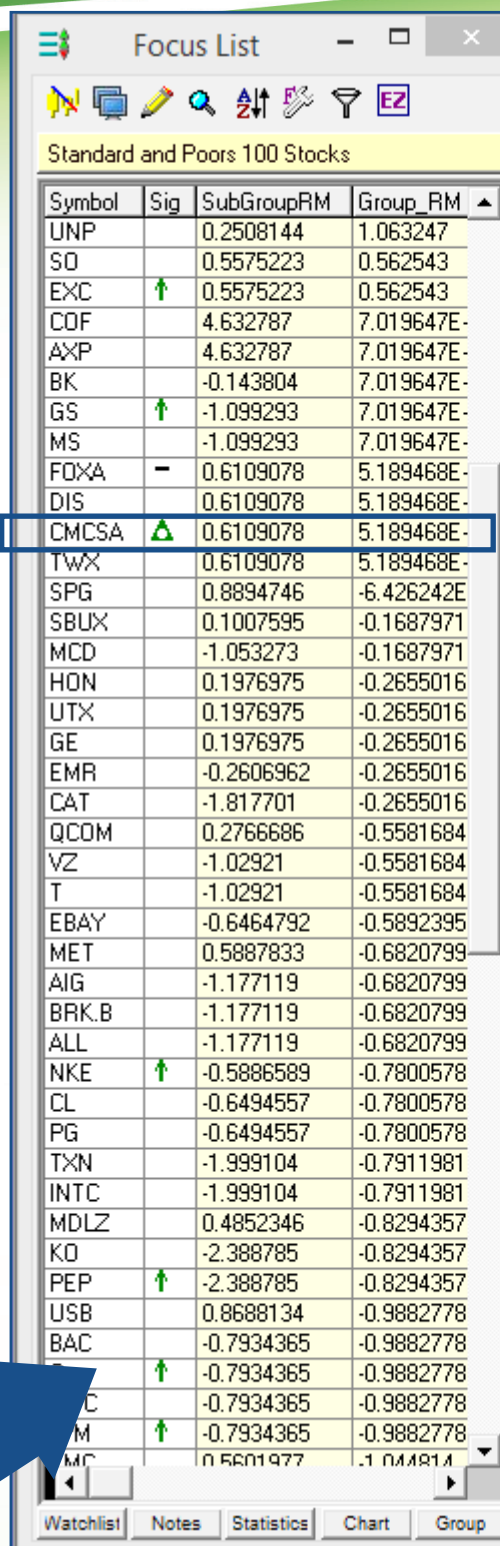
When Relative Momentum is applied to the Group and Sub-Group a given security is in, we can get the kind of triple confirmation that leads to incredible moves.

With the Secret Sauce Plug-In, OmniTrader can display the values of the Relative Momentum indicator in the Group and Sub-Group for every symbol (see screen shot to the right).

By simply sorting the columns on Group and Sub-Group, we can instantly identify those Signals that have the highest degree of confirmation. The example to the right shows an incredible move on Comcast that was easily identified using this technique.

We believe this one aspect of the Secret Sauce is going to make our users a lot of money in the current market environment!

The new Focus List Columns can be sorted to bring the strongest candidates to the top of the list.



Symbol	Sig	SubGroupRM	Group_RM
UNP		0.2508144	1.063247
SO		0.5575223	0.562543
EXC	↑	0.5575223	0.562543
COF		4.632787	7.019647E-
AXP		4.632787	7.019647E-
BK		-0.143804	7.019647E-
GS	↑	-1.099293	7.019647E-
MS		-1.099293	7.019647E-
FOXA	-	0.6109078	5.189468E-
DIS		0.6109078	5.189468E-
CMCSA	△	0.6109078	5.189468E-
TWX		0.6109078	5.189468E-
SPG		0.8894746	-6.426242E
SBUX		0.1007595	-0.1687971
MCD		-1.053273	-0.1687971
HON		0.1976975	-0.2655016
UTX		0.1976975	-0.2655016
GE		0.1976975	-0.2655016
EMR		-0.2606962	-0.2655016
CAT		-1.817701	-0.2655016
QCOM		0.2766686	-0.5581684
VZ		-1.02921	-0.5581684
T		-1.02921	-0.5581684
EBAY		-0.6464792	-0.5892395
MET		0.5887833	-0.6820799
AIG		-1.177119	-0.6820799
BRK.B		-1.177119	-0.6820799
ALL		-1.177119	-0.6820799
NKE	↑	-0.5886589	-0.7800578
CL		-0.6494557	-0.7800578
PG		-0.6494557	-0.7800578
TXN		-1.999104	-0.7911981
INTC		-1.999104	-0.7911981
MDLZ		0.4852346	-0.8294357
KO		-2.388785	-0.8294357
PEP	↑	-2.388785	-0.8294357
USB		0.8688134	-0.9882778
BAC		-0.7934365	-0.9882778
	↑	-0.7934365	-0.9882778
	↑	-0.7934365	-0.9882778
	↑	-0.7934365	-0.9882778
		0.5601977	-1.044814

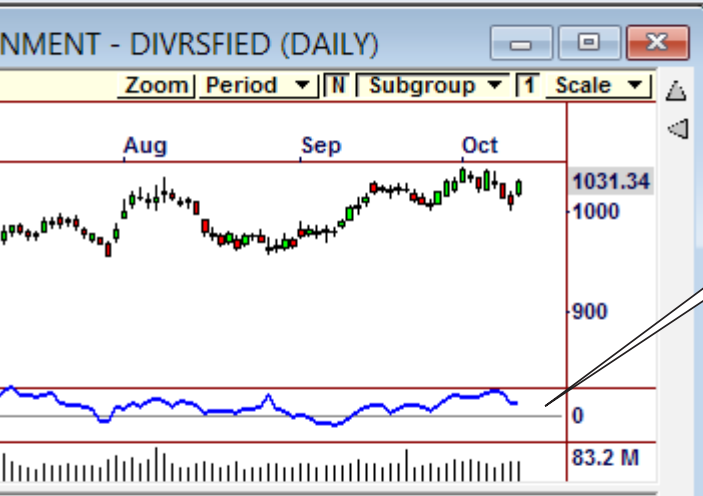


Strong Stock. **STRONG MOVE!**



Strong Group

The Media Group has high Relative Momentum.



Strong Sub-Group

Within Media we see the Entertainment Sub-Group has also outperformed the market.

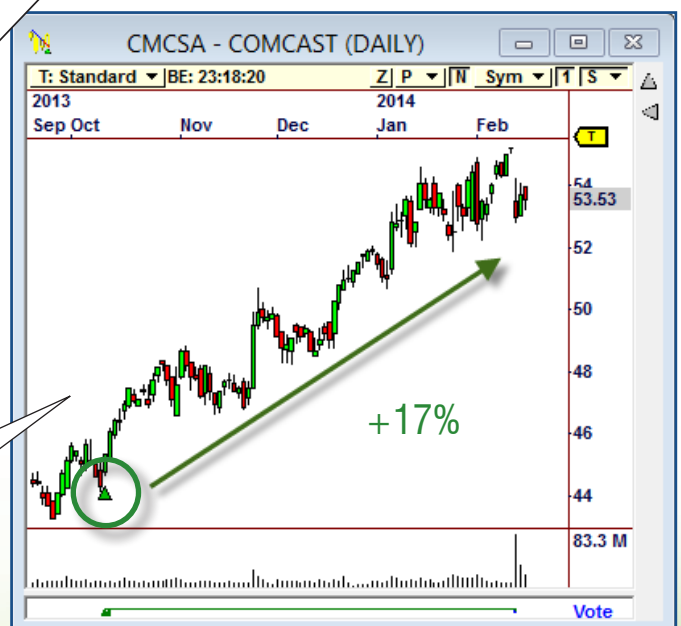


Strong Stock:

Comcast also shows very strong Relative Momentum.

Strong Move!

A Signal from our SS Pullback Strategy sealed the deal. The stock gained almost 17%!



PLUS, My Personal Bonus...

The Extra Spicy Method!

“The Most Profitable Trading Method I Have Ever Seen!”

The Heikin Ashi chart type was added for the OmniTrader 2014 upgrade. The real value of the Heikin Ashi chart type is it shows trend – consistently and clearly – as well as CHANGE in Trend – right in the charts, by virtue of the transition from Green to Red bars.

Shortly after we created the Relative Momentum indicator, I began experimenting with Signals based on Heikin Ashi charts which are also confirmed by Relative Momentum.

The “missing link” for profitable swing trading.

This is the “missing link” for profitable swing trading! I told my staff “I’m naming this the EXTRA SPICY METHOD!” It’s that good.

A New Strategy Called “HAT” is the First Key Ingredient.

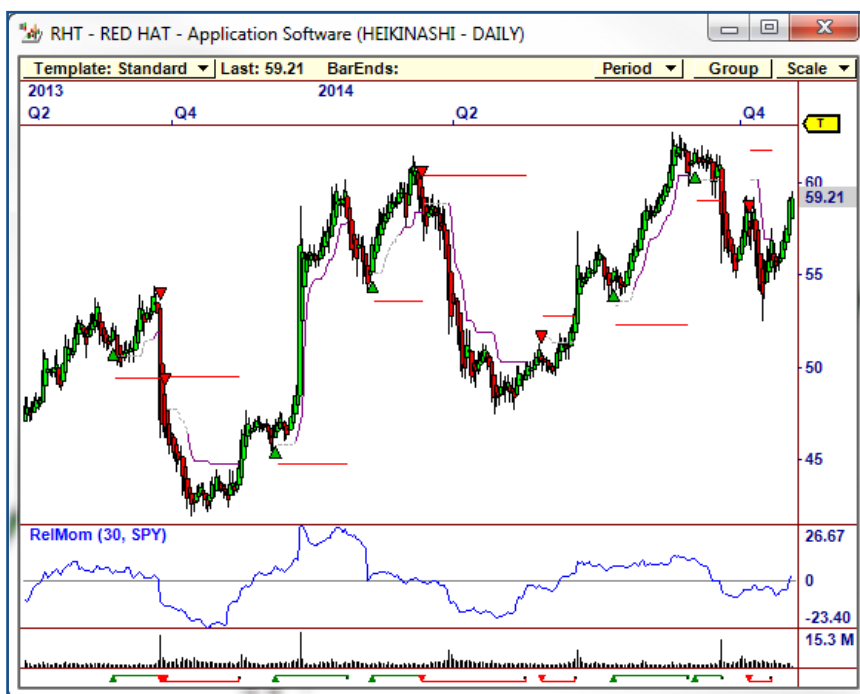
Using Heikin Ashi charts, I created a new Strategy called Heikin Ashi Trend or “HAT” for short. The Strategy essentially looks for STRONG Reversals in the Heikin Ashi charts by measuring the relative size of the Heikin Ashi bars (note: the relative size measurement is adjustable so you can tune the Strategy for more or fewer Signals.)

Given a method for identifying strong reversals, all we need is a way to make sure the ones we trade are with the primary trend to identify the best possible Swing Trades. And that’s where Relative Momentum comes into play, as described on the next page.

Extra Spicy End-of-Day



DUST shows the power of Relative Momentum with HAT Signals to provide several perfect Swing Trades.



RHT had wide swings in 2013 and 2014. We can see how Relative Momentum above and below zero identified 80% profitable trades over this time.

Relative Momentum: The Second Key Ingredient

Relative Momentum is the second key ingredient for the Extra Spicy Method. When Relative Momentum is above zero, the charts are positioned to rally, because they are showing strength relative to a major market index.

When a HAT Signal is confirmed by Relative Momentum, you typically have an ideal swing trade in the direction of trend.

We all know that getting good Signals in Real Time is difficult because of the noise inherent in these charts. By combining HAT Signals with Relative Momentum, we can easily identify charts in Real Time that are showing accumulation in pullbacks. To the right are two great examples of this.

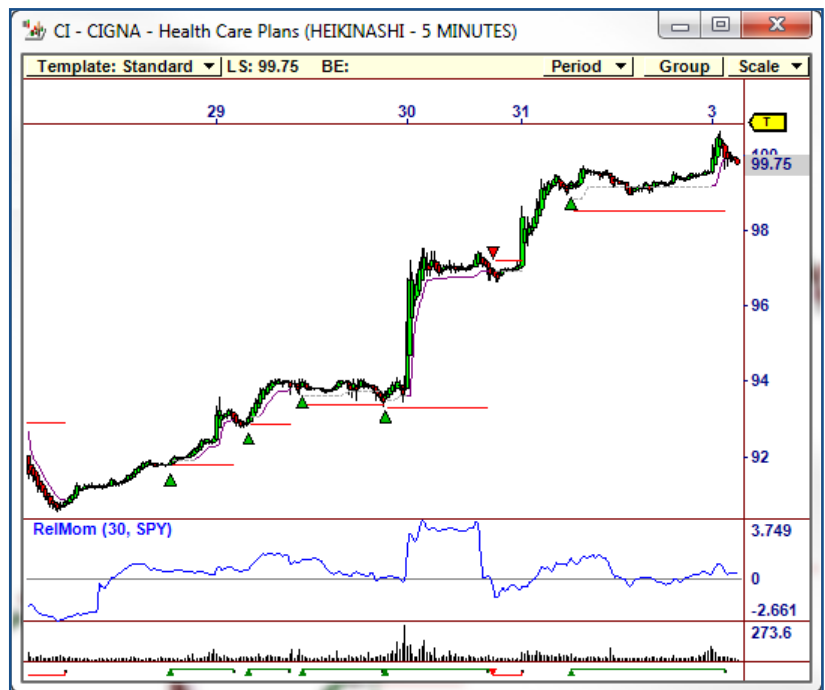
Extra Spicy is designed to identify Pullbacks across many charts. You are ensured of getting a good selection of candidates each day or in Real Time from almost any list. This makes it an ideal companion to the SS Pullback Strategy described on pages 4-5.

My FREE Bonus for You...

The Extra Spicy Strategy and Method are so good, they are almost exclusively what I use now for trading. I want to thank all our OmniTrader and VisualTrader users for their support, and have decided to include the Extra Spicy Method as my personal bonus with the Secret Sauce Plug-In.

I will also show you how to use it! In the **Secret Sauce** seminar, I cover precisely how I use the Extra Spicy Method to make money in both End-of-Day and Real Time trading. Never before have we packed so much value into a single Plug-In package.

Extra Spicy in Real Time



CI consistently showed Relative Momentum above zero from October 28 through the 31st, providing a series of profitable trend-following trades in the 5 minute chart.



LLY demonstrates how Relative Momentum clearly indicates direction. The HAT Signals that fired were over 70% accurate in this 5 minute chart.

Trading with the Secret Sauce

A Comprehensive Seminar by Jeff Drake and Ed Downs



Learn how to make consistent profits with the all new *Trading with the Secret Sauce* seminar. In this all-inclusive seminar, Jeff Drake and Ed Downs show you how to successfully apply the different aspects of the Secret Sauce directly to your own trading.

The seminar begins with Jeff Drake explaining the concept and application of the new Relative Momentum indicator. We then proceed by showing what we call the Basic Approach to trading with the Secret Sauce. This simple but effective style of trading with Relative Momentum can be learned and applied in only a manner of minutes!

Part Two of the seminar features Ed Downs displaying his personal approach to trading the Secret Sauce which we call the Extra Spicy Method. Ed shows how he uses Heiken Ashi charts and his HAT Trading Strategy to find high performance trades in any timeframe.

Trading with the Secret Sauce empowers you with the knowledge and the confidence you need to start profiting with the Secret Sauce immediately. This seminar is listed at a \$295 value, but is include for FREE when you purchase the Secret Sauce Package.

In this new seminar by Jeff and Ed, you will learn how to effectively use ALL the assets in the **Secret Sauce!**

Trading with the Secret Sauce

Seminar Content:

- Discover the Power of Relative Momentum Analysis
- See How to Use the New Relative Momentum Strategies
- Learn How to Take Advantage of Group and Sub-Group Analysis
- See How to Apply the Extra Spicy Method to Find Explosive Trades Every Day!
- And more...

**A \$295 Value
FREE when you
purchase the
Secret Sauce
Package!**

The Secret Sauce 2 Package

Special Limited Time Offer
Order by November 19th and SAVE!

“We reserved the name Secret Sauce for this plug-in, because it’s so incredibly powerful. Once you experience what Relative Momentum can do for your trading, you’ll be hooked! Of course, you can easily combine the Relative Momentum indicator with any other technique you are currently using. At this price, it’s really a no-brainer!” - Ed Downs

The Secret Sauce 2 Plug-In

- Two New Mechanical Strategies
 - SS Breakout
 - SS Reversal
- New Group Confirmation Profile – ready to trade!

Trading with the Secret Sauce Seminar

In this great new seminar by Jeff Drake and Ed Downs, you will learn how to effectively use ALL the assets in **the Secret Sauce!**

Ed’s Personal Bonus: the Extra Spicy Method

Ed Downs’ new Strategy and Method, using Relative Momentum and Heikin Ashi charts, provide the “missing link” for profitable Swing trading.



The Complete Relative Momentum Trading Solution That Will Have You Trading Like A Pro!

The Secret Sauce 2 Plug-in	\$495
Order by November 19th	\$295
<i>Trading with the Secret Sauce Seminar</i>	\$295
Order by November 19th	\$149
Ed’s Personal Bonus: the Extra Spicy Method	\$295
Included FREE When You Order the Package by the Deadline	FREE

**ALL For
Only \$295!**

**Order by Nov. 19th
and Save!**

ORDER NOW: www.omnitrader.com/secretsauce

Or Call 1-800-880-0338 or 512-345-2566

YES, IT’S GUARANTEED! The Secret Sauce comes with our iron-clad money back guarantee! If you are not **THRILLED** with the Secret Sauce, just return it within 30 days for a 100% refund, less shipping.



7000 N. MoPac, Suite 425
Austin, Texas 78731 USA
Toll Free 1. 800. 880. 0338

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
AUSTIN, TX
PERMIT #1546



Secret Sauce 2

for OmniTrader!