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Winter 2015

OmniTrader 2016 Focused to William In the second of the

NEW in OmniTrader:

Increase Profits with Dynamic Scans

Understanding Fundamentals is Easy in OmniTrader 2016!

Gain Powerful Insights with the Portfolio Equity Curve

Watch Your Charts Come Alive with the New Fibonacci Tool

Introducing:

The Ultimate Indicator Suite

Three Great Strategies for Any Timeframe! page 6

Focused to Win in 2016 and Beyond...



I am pleased and excited to announce that OmniTrader 2016 has arrived! We carefully reviewed feature requests from users, identifying those that would help make all our users more successful. The resulting upgrade is perhaps the most profitable OmniTrader we have ever released.

Announcing the NEW Dynamic Scans!

We know that trading key setups improves accuracy and profitability. Dynamic Scans enable us to see what our profits would have been had we created a customized symbol list for each day in the past.

Now we can test any Setup, like "stocks that are trending up" or "stocks with a sudden volatility increase" and see how our Strategies would have worked trading these Setups in the past. Take one look at the Equity Curve on page 3 and you'll see the difference this can make in your trading!

We also added <u>Historical Fundamentals</u> in this upgrade. Now you can measure the effect of important fundamental factors in your trading, and easily understand how they can affect profitability. For example, "What if you always traded the highest PE stocks?" Or, "What if you avoided trading into Earnings altogether?" <u>You can also plot historical fundamentals as indicators in your charts!</u>

The best news? You don't need a subscription! Dynamic Scans AND Historical Fundamentals are available at no extra cost for all upgrade owners.

Speed. Convenience. Ease of Use.

We have improved OmniTrader's usability in several important ways. First, we were able to shave 60% off OmniTrader's load time – no small feat! We added additional statistics to the Portfolio Simulator and the ability to see P&L values by placing your mouse over Chevrons in the charts.

And, you can now customize Signals to make them BIG and/or change their color (a feature that was ranked very high in our surveys.)

Increasing Trader Confidence

Fibonacci Levels are one of the most important confirming indicators that a trader can use. We completely renovated our Fibonacci Retracement Tool, making it easier to define and display up to 10 levels. The tool comes configured with the most widely-recognized "Fib" levels, including "extensions."

We also added an Equity Curve tab on the portfolio. This enables you to graphically view your account record, making it easier to see where any problem trades occurred so you can refine your approach. An Equity Curve is infinitely easier to interpret than a list of trades.

The Ultimate Indicator Suite

As we began working on OmniTrader 2016, we received requests for new indicators that customers were using with great success in their trading – Hull Moving Averages, Mansfield Relative Strength and Double Stochastics. After working with them, we understand why!

On pages 6-8 you can read all about The Ultimate Indicator Suite, which includes a great Strategy for each indicator, generating superb trades in the Long, Medium, and Short timeframes. The value of the Ultimate Suite is unprecedented in the upgrade package.

Plus, Two Great Seminars

We also published two info-packed Seminars on how to make the most of the upgrade – one for the Ultimate Indicator Suite, and one for the OmniTrader 2016 upgrade. These professional videos will get you up and running on all the new features in record time.

As you can see, there is a lot of firepower packed into this OmniTrader Upgrade, all designed to help our users Focus to Win in 2016. As always, we've put a low price on it for our loyal OmniTrader users and are including our money back guarantee. Get OmniTrader 2016 now, and be set to make more money in the coming year and beyond!

Sincerely,

Ed Downs

CEO and Founder

Increase Profits and Trade with More Confidence than Ever Before.

Every new feature in OmniTrader 2016 is designed to help our users engage the market and win. The biggest impact comes from Dynamic Scans.

Using a Scan, we can require that all symbols have a specific characteristic that is conducive to a move, such as "all liquid stocks that are trending up." Using qualified lists on the Right Edge can definitely improve results.

But to increase our confidence, we would like to know, "What if we had ONLY traded a targeted list based on a given scan every day in the past?"

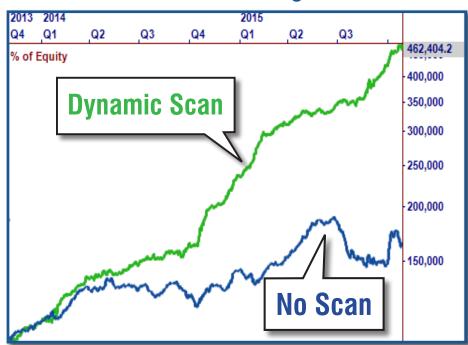
On this page, you can see two different runs in our Portfolio Simulator on the Reversal Strategy. One curve was produced by running the Strategy on all the stocks in the Russell 1000. The more profitable curve was generated using a Dynamic Scan on the same list. The difference is significant.

No Subscription Required!

Our Dynamic Scans feature works on any list of stocks, which can be a large index like the Russell or even all stocks in the entire market. The symbols can come from any source or data service.



A Visible Difference in Trading Performance



We ran tests on identical lists in our Portfolio Simulator — one that used Dynamic Scans and one that did not. The difference is obvious, both in terms of lower draw downs AND profits that more than doubled. Learn more about the Setup that produced this result on page 4.

Focused Firepower Like Never Before!

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Setups Are The Key!

Identifying **Key Setups** can make a huge difference when it comes to trading Strategy Signals.

There are many Setups that work well (and the included OT 2016 Seminar discusses them) but, thanks to the new Dynamic Scans feature described on page 3, we found one of the biggest winners to be the Volatile Strength Scan.

Volatile Strength identifies all symbols that have greatly increased volatility. This typically means that, on that day, the given security has either sold off or spiked up due to some fundamental event. Often times, this Setup leads to a reversal in the opposite direction. A typical example is shown to the right.

Using Dynamic Scans,
OmniTrader 2016 can test every
symbol in our list against this
criteria before generating Signals.
We tested this Setup on ALL
our base OmniTrader Strategies
(Reversal, Breakout and Trending)
using Dynamic Scans. The
impressive results are shown to
the right.

Now, we can understand how effective our Setups are by running tests over historical data. And, we can do this with just one click in the ToDo List. It's easy! This feature of the OmniTrader 2016 upgrade will enable our users to increase profits and trade with confidence. That's the goal.



The Volatile Strength Scan identified an ideal Setup and the Reversal Strategy fired a long signal. The result was a 25% gain in just two months. We ran this as a Dynamic Historical Scan on the Russell 1000 and saw a dramatic performance improvement on ALL of our base OmniTrader Strategies (see below).

THREE Times the Profits!

| Performance Comparison on our Base Strategies: | | | | | |
|--|-------------------|-------|------------------|-------------------|--|
| | No Sca Hit Rat | | Dynam Hit Rat | nic Scan e PPT | |
| Reversal | 61% | 1.01% | 67% | 2.08% | |
| Trending | 60% | .9% | 62% | 1.07% | |
| Breakout | 58% | .64% | 63% | 1.87% | |

The ability to test Scans can help you determine if your Scan is finding better Setups. Here is an experiment we ran with the new Volatile Strength Scan. The Scan results were much better across the board, including TRIPLING the profits for the Breakout Strategy!

Improving the Trader and the Trades

Historical Fundamentals

Increase Probability of Winning Trades

For the first time, we have added Historical Fundamentals to OmniTrader! So your Dynamic Scans can use fundamental conditions, such as prior quarter earnings growth.

We also now provide indicators for the Fundamental Data so you can plot things like Earnings per Share and Dividend Yield in your charts.

This feature opens up new possibilities in designing profitable Strategies and scans. For example, Dynamic Scans can be created that automatically avoid Earnings Dates to reduce risk.

AAPL - APPLE (DAILY) 0 Template: (custom) ▼ Zoom Period ▼ N Symbol ▼ . Scale 2015 4 Q1 Q2 Q4 Q3 Q1 120.8599 100 -80 DaysToEarnings Fundamental (Net Income) 190.0 M

Indicator Plot of Days to Earnings and Net Income for AAPL.

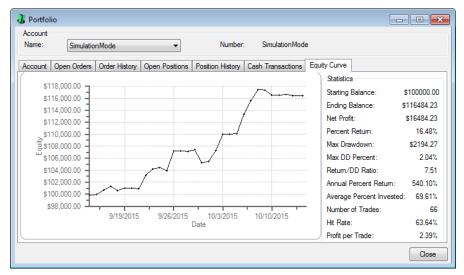
Portfolio Equity Curve

Identify Problem Trades and Refine Your Approach

We have improved our Portfolio by adding an Equity Curve tab. This enables you to see an Equity Curve that has been generated over time or from using Lab Mode. This makes it much easier to see where any problem trades occurred so you can refine your approach.

New Port Sim Statistics

We have also added some key Statistics to our Portfolio Simulator, like Annual Average ROI, Max Draw Down Percent and the Calmar Ratio, which measures Return to Draw Down.



The NEW Portfolio Equity Curve tracks your account performance in Lab Mode or in paper trading.



The ULTIMATE INDICATOR Suite

Earlier this year we surveyed our customers on the indicators they use that are working best in this market. Our development team combined the customer input with the studies that we were conducting in house and went to work evaluating the results. Our research discovered three stand out indicators. The quality of these indicators is so good that we gave them the name "The Ultimate Indicators". We used these indicators to create three of our best Trading Strategies to date. We are proud to introduce The Ultimate Indicator Suite.

The ULTIMATE Moving Average

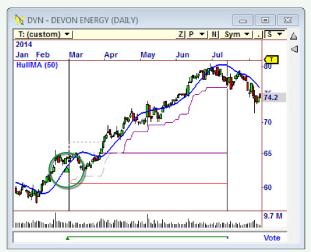
The first indicator that we selected is the Hull Moving Average. While there are plenty of Moving Averages to choose from in order to determine trend direction and smooth data, they all suffer from the same problem – they lag price.

However, this lag is significantly reduced, if not eliminated, with the Hull Moving Average (HMA). Look at the example to the right. We have plotted a 100 period HMA and a 100 period SMA. The HMA is still effective at smoothing price while providing a much more useful indication of trend direction. Obviously, this quality indicator is a perfect selection for our first indicator in the Ultimate Indicator Suite.



Comparison of 100p Hull Moving Average vs. 100p Simple Moving Average. The Hull MA does a much better job of following price.

Great Long Term Trades for Big Profits!



Due to the unique characteristics of Hull MA, Signals from the Strategy tend to last for months, making the Strategy ideal for longer term trades.

The Hull MA Strategy

Thanks to the way the Hull MA follows price, longer term trend-following trades are easy to identify. We used this characteristic of the Hull MA to create a great Long Term Trading System, one example of which is shown to the left.

The Strategy uses our new Double Stochastic for signal generation. The Hull Moving Average is used to ensure that the stock is in an upward trend. A Break Even Exit is employed in order to lock in a small profit if the trade doesn't run, but when the stock runs we use a Trailing Profit Stop in order to maximize gains.

3 Great Strategies for Any Timeframe!

SUPERIOR Relative Strength

The second indicator we selected is the Mansfield Relative Strength (MRS). The Mansfield Relative Strength was made famous by Stan Weinstein in his book, "Secrets for Profiting in Bull and Bear Markets." He used the indicator only on weekly charts, but we have made it flexible to any market and timeframe.

This indicator provides you with valuable information about how a stock or ETF is performing against the broad market. Its easy to interpret display lets you know whether to expect future gains or losses with a simple glance at the chart.

To the right is a typical kind of Setup created by MRS. Crossing through zero, we know that Dow Chemical (DOW) was suddenly getting strong relative to the market. MRS provides much more solid indication of Relative Strength than "classic" Relative Strength can.



The Mansfield Relative Strength Indicator helps find stocks that are showing strength and outperforming the market.

The Best Medium Term Strategy We've Ever Created



We leverage the unique qualities of MRS to create a Strategy that buys when a Stock or ETF is truly stronger than the general market.

The MRS Strategy

For the MRS Trading Strategy, we are using the indicator to find trading opportunities that are gaining strength and outpacing the broad market.

The strategy uses the Williams % R Peaks system for signal generation to find short term pullbacks. Signals are then filtered with the Mansfield Relative Strength Indicator to only allow trades that are gaining medium term strength and outpacing the market.

The chart to the left shows a typical trade generated by the MRS Strategy. The signal is allowed as the MRS Indicator rises and it is above the zero line. The trade is then managed to completion by a Trailing Profit Stop for a great medium term trade.

Ultimate Indicator Suite continued...

The PERFECT Oscillator

The final indicator that we selected for the Ultimate Indicator Suite is the Double Stochastic. There are multiple versions of the Double Stochastic, but we took the best components of all of them and created an indicator truly worthy of this plug-in.

The Double Stochastic is a significant improvement on the standard Stochastic. It is a smoother and more reactive indicator than the original Stochastic, providing better overbought and oversold opportunities.

This indicator is not only adept at finding overbought and oversold levels in a ranging market, but it is also responsive enough to find these occurrences in a trending market.



The Double Stochastic Indicator is much more reactive than regular Stochastics, and it presents great overbought/oversold levels even in a trending market.

Great Short Term Trades – Even in Trending Markets!



Short Term Trading Signals generated by DS are truly remarkable. Notice how well the Strategy worked, even in the challenging 2015 environment!

The Double Stochastic Strategy

We used this powerful indicator to create the Double Stochastic (DS) Strategy. This strategy shows impressive performance even in the challenging last few months.

The chart to the left shows the impressive performance of the DS Strategy. Pinpoint accuracy on pullbacks makes for consistent short term gains in any market.

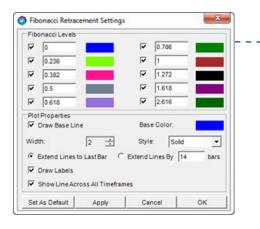
We are proud to include this indicator and profitable Strategy in the OmniTrader 2016 upgrade package. It's a winner!

Also Included in OmniTrader 2016

New and Improved Fibonacci Tool

Fibonacci Levels are one of the most powerful tools you can add to any chart. Place the tool in your chart from a recent HIGH to a LOW and let the Fibonacci Levels guide you as you trade the chart.

The chart to the right for CAT, the Buy Signal in early March reached the .618 level in May – a good exit point. Look at how well the chart reacted to the other lines from there. In late September another great Buy point was hit at the 1.618 extension level. <u>Using Fibonacci Levels</u>, we can confidently stay with the trade until a key level is reached or broken.



The new Fibonacci Tool is 100% Customizable. It comes with default levels that are widely recognized by traders, but you can change them to any you would like to use and define up to 10 levels. The new tool shows both price and retracement value.

With the renovated Fibonacci Tool, we have created a powerful ally in your trading. You're going to love it.



Significant Speed Improvements

We have decreased OmniTrader's load time, reducing the time required for OmniTrader to come up by 60%.

Mouse-Over Chevrons

Mouse over any open position in a chart to see Gain/Loss, etc. as a percentage. Mouse over a Fixed Profit or Loss Chevron and see the percentage displayed.





Adjustable Signal Size AND Signal Color

Have you had difficulty seeing the Signals in OmniTrader? Now you can set your Signals to be up to 10x the default size AND you can change the Signal Colors to be anything you like. Customize your OmniTrader to suit your needs!

Education to Help You Succeed

The OmniTrader 2016 Upgrade Package provides you with a wealth of powerful trading tools. Our OT 2016 Educational Seminars help you take these tools and apply them to your trading for consistent profits!

Harnessing the **Power** of **Omni**Trader 2016

OmniTrader 2016 is full of valuable features, and we provide you with the education you need to take full advantage of them. In *Harnessing the Power of OmniTrader 2016*, Jeff Drake gives you a step by step explanation of how to profit with these features.

In this seminar you will learn:

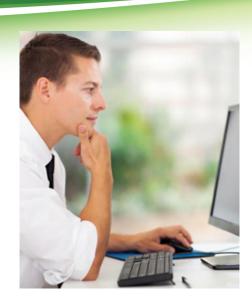
- How to Create and Use Dynamic Scans
- Setups We Have Found to be Effective
- · Which Fundamental Indicators Give You an Edge
- Which Fibonacci Levels You Should Watch and How to Identify Them
- How the New Portfolio Simulation Stats Can Help You Evaluate Performance

...and much more!

Harnessing the Power of **Omni**Trader 2016 is valued at \$199, but it is yours FREE with your purchase of the OmniTrader 2016 Upgrade.



Profiting with the Ultimate Indicator Suite



The Ultimate Indicator Suite includes some of the most powerful indicators available, and profitable strategies based on these indicators. In *Profiting with Ultimate Indicator Suite*, Jeff Drake shows you how to use each of these tools.

In this seminar you will learn:

- How to Determine the Trend with Precision
- Which Overbought/Oversold Levels Lead to High Profits
- · How to Determine Which Stocks are Beating the Market
- The Trading Advantage of Each New Strategy

Profiting with the Ultimate Indicator Suite provides you with an informative yet concise guide to mastering these exceptional trading tools.

OmniTrader 2016 FOCUSED to WIN Order by December 4th and Save!

OmniTrader 2016 Upgrade.....

\$149

Reg. \$199

Dynamic Scans

Dynamic Scans identifies key setups which can make a huge difference when it comes to generating profitable trading results.

Portfolio Equity Curve

Identifies problem trades so you can refine your approach. The new Portfolio Equity Curve tracks your account performance in Lab Mode or in actual trading.

Historical Fundamentals

Historical Fundamentals will increase the probability of winning trades and you can also plot fundamental indicators in the charts.

Enhanced Fibonacci Tool

Easily define and display key levels in your charts with the renovated Fibonacci Tool. The new tool shows both price and retracement value and is 100% customizable.

Includes: Harnessing the Power of OmniTrader 2016 Seminar by Jeff Drake

NEW Ultimate Indicator Suite with Seminar

Ultimate Indicator Suite......\$349 Reg. \$495

This suite of 3 Indicators and Strategies works great in the current market. You get our best short, medium and long term indicators and strategies to help you win in 2016.

Profiting with the Ultimate Indicator Suite Seminar.....FREE*

A comprehensive seminar by Jeff Drake where he shows you how to use the Ultimate Indicator Suite to master this exceptional trading tool.

Order by December 4th and Save!

| OmniTrader 2016 Upgrade | \$199 |
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| Order by December 4th | \$149 |
| Ultimate Indicator Suite | \$495 |
| Order by December 4th | \$349 |

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Includes OmniTrader 2016 Upgrade **PLUS** the Ultimate Indicator Suite and the 2 Education Seminars.

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Our software is backed by our unconditional Money Back Guarantee. If for any reason you are not fully satisfied, you may return the software, within 30 days of purchase, for a 100% refund, less shipping and handling. In bundle offers, the OmniTrader upgrade is valued at \$149 if purchased by the deadline, \$199 after the deadline. Texas residents add 8.25% sales tax. Educational material is non-refundable.

^{*} Reg. \$199, FREE with the OmniTrader Upgrade Special Package



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