

Nirvana's

# ***Intrinsic Trend Trading Module***

## **Capture the Trend and Profit!**



- ***Easily Identify the Best Trend Following Signals in Any Market.***
- ***New Intrinsic Trend Bands Provide Optimal Entry Points.***
- ***Strategies demonstrate up to 5% Profit per Trade since 2012.***

# The Trend is Your Friend

And when trading the markets, we need all the friends we can get!



**Ed Downs**  
CEO and Founder  
Nirvana Systems, Inc.

There's an old saying among traders, "The Trend is your Friend." There is also the corollary: "A Trend-less Market is a Friendless Market."

In the past few quarters we've seen strong bullish moves in the market – clearly the sort of opportunities investors and traders want to take advantage of. The question is, How do You Know when a trend is underway so you can profit from it?

The problem with identifying a trend is that once you recognize it, the move could already be over. We need good tools to help us identify that a trend is likely – early enough so that we can profit from the move. I am pleased to announce a brand new module for OmniTrader and VisualTrader that solves the problem. It's called the **Intrinsic Trend Trading Module (ITM)**. This much needed combination of tools and Strategies is going to empower you to identify those stocks and ETFs that are in a trend following mode, so you can profit from them.

The basic concept behind Intrinsic Trend is that, using a close examination of recent moves in the market, we can find early indications of an emerging trend AND a channel within which price will likely move as the trend materializes. The objective is to enter trades on pull-backs within the channel. But that's just the beginning.

We have also developed powerful indicators that measure **Trend Strength** and **Trend Quality**. These new indicators are designed to keep us from entering trades prematurely and missing trades in clear trends.

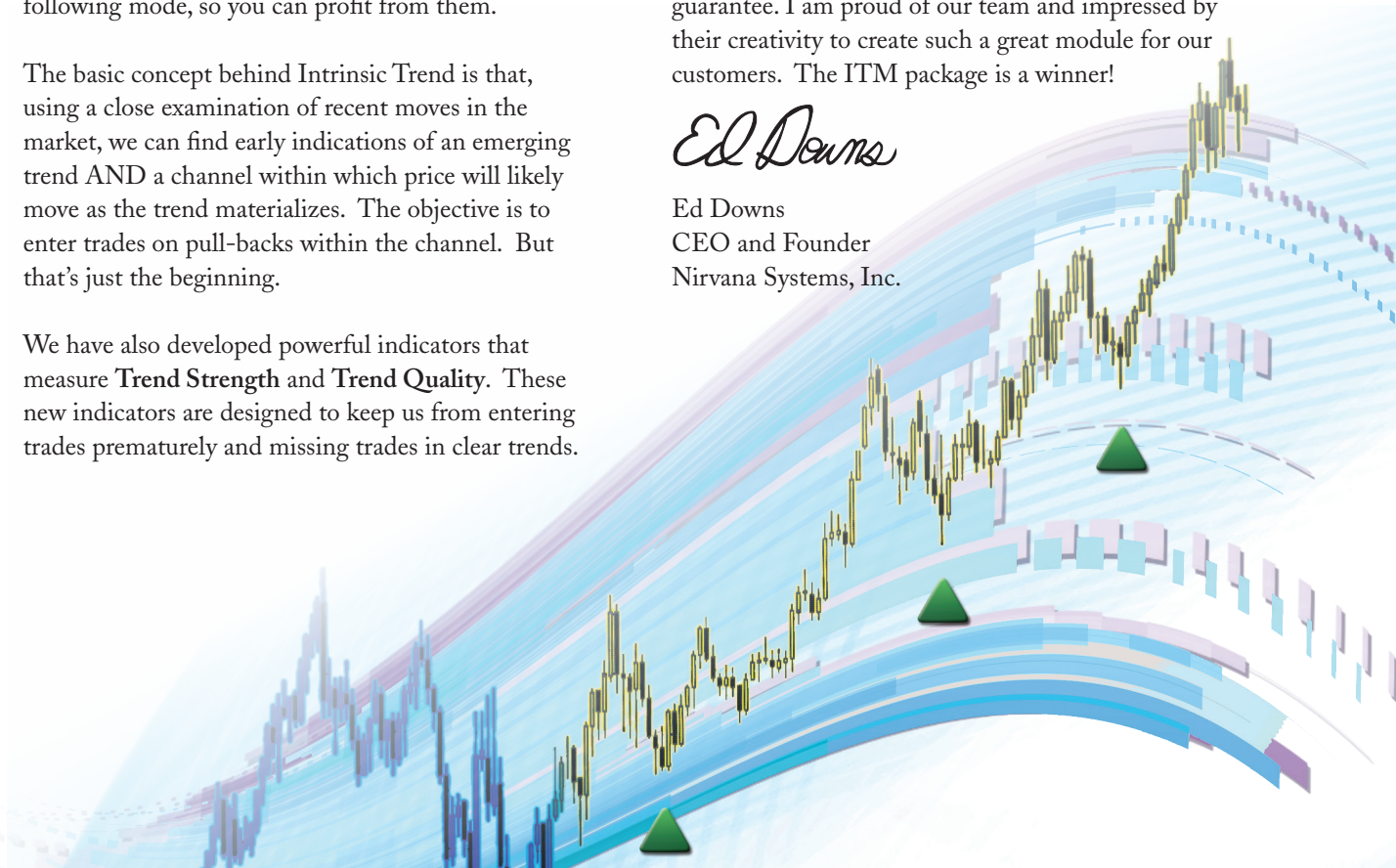
To produce this powerful new module, Jeff Drake teamed forces with Jeremy Williams to analyze trend in ways that are new and unique. But I don't have to say too much about that, because the results speak for themselves! In the recent two-year Back Test / Forward Test, results were VERY consistent, generating an average of 5% profit per trade in both test periods. Keep in mind, these are mechanical Strategies. We don't often see Strategies with this kind of performance, but ITM has it!

Identifying great trend following Signals is what ITM does, but as we put it together we realized that we have additional knowledge we can share about trend trading, having to do with identifying things like the best general market environment, and what ideal setups look like. So, as part of our package, we are including *Catch the Trend!* – a seminar by Jeff Drake that captures these key points on trading the trend.

The Intrinsic Trend Trading Module is a must-have for every OmniTrader and VisualTrader owner! And of course it's backed by our no risk 30 day money back guarantee. I am proud of our team and impressed by their creativity to create such a great module for our customers. The ITM package is a winner!



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# Intrinsic Trend

## The Complete Trend Trading Solution

All of us want to enter positions in the stocks and ETFs that will follow an established trend. The question is, “How do we identify these kinds of Signals – automatically?”

The vast majority of traders use classic trend lines in order to find trend trades, but getting caught up in “connecting the dots” oftentimes leads to missing great opportunities. The Intrinsic Trend Trading Module offers a new way of determining trend direction and strength.

Intrinsic Trend takes a unique approach to trend analysis. Its goal is not to just identify a trending market, but also to determine the quality of the trend.

First, it identifies major tops and bottoms in the recent market. Then it examines all of the price action from the major “Lowest Low” pivot and calculates the “intrinsic” trend. This is different from classic trend analysis in that trend lines are not used to establish trend.

The result of this analysis speaks for itself. In our testing on the S&P 100 and other stock and ETF lists, ITM is a clear winner, making steady gains as it identifies those symbols most likely to trend over the coming weeks or months.



**The Intrinsic Trend Trading Module (ITM) takes a unique approach to trend analysis with superior results. The module first looks to identify major market tops and bottoms and then analyzes all of the price activity from these pivots. The strength and the quality of the trend is determined in order to find great trend trading opportunities like these trades on Bank of America (BAC).**

**“Back Tests on the S&P 100 show 5% Profit per Trade.”**  
*See Page 6 for Details.*

# Powerful New Trading Technology

## The Intrinsic Trend Advantage

The Intrinsic Trend Trading Module introduces a revolutionary new way of identifying trend entry points.

We know that some of the most profitable trades are based on trading “pull-backs” within the primary trend. With ITM’s adaptive trading bands, you are never left waiting for the chart to move back to its trend line.

The chart to the right shows an example of a standard trend line on Cisco Systems (CSCO). Clearly the trend line is a good way to identify the overall trend, but it doesn’t provide specific Signals as the trend progresses.

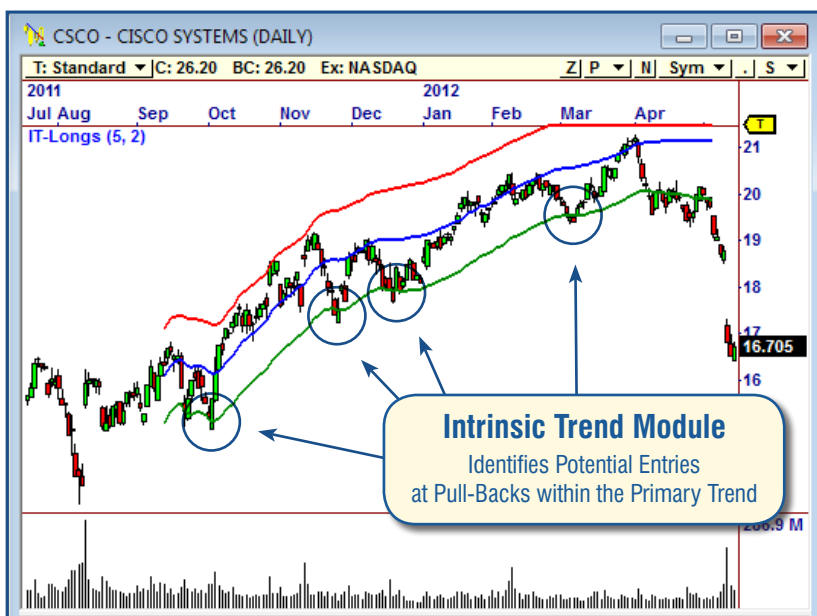
**“The Intrinsic Trend Trading Module finds great trading opportunities that standard Trend Lines miss.”**

Compare that to the Intrinsic Trend Indicator plotted in the lower chart. The indicator uses recent highs and lows to identify the trend. It then plots a curved trend line through the price data along with custom trading bands that can be used to signal great entry points for the current trend. The bands stay much closer to the current prices than the static trend line, helping us find great trade opportunities that standard trend lines miss.

We can get even better Signals by using the new **Trend Strength** and **Trend Quality** Indicators, described on the next page. With ITM you get the best possible trend-following entry Signals – automatically!



**With the Standard Trend Line many potential trending opportunities are missed.**



**The Intrinsic Trend Trading Module finds profitable Trend Trading opportunities automatically. ITM generates proprietary Bands around Intrinsic Trend that are used to provide Entry Points (Signals) for the Strategies discussed on page 6.**

# Helps You Capture the Big Moves in Any Market

## It's All about Trend Strength and Trend Quality.

The Intrinsic Trend Indicator is the basis for Signal generation in the Intrinsic Trend Strategies, and includes the Intrinsic Trend Line, the Upper Band and the Lower Band. Each one of these indicators is also provided separately for easier strategy development.

In the development of the module, we added two very important additional indicators that help us identify the VERY BEST trends: Trend Strength and Trend Quality Indicators.

**Intrinsic Trend Strength** indicates the strength or “robustness” of the trend. When Trend Strength is high, we know the trend is in a very strong mode and rapidly advancing, providing a way for us to qualify Entry Signals based on excursions from the center Intrinsic Trend Line.

**Intrinsic Trend Quality** helps to determine the health, or quality, of the trend. An example is shown to the right.

If the market consistently trades above the lower band, then the trend is considered to be of high quality and the indicator will return a higher reading.

However, if price has recently been trading below the lower band, then the quality is considered low and a lower indicator reading is returned. The example to the right shows consistently high reading of Trend Quality on Walt Disney (DIS) over the period shown.

These indicators provide good visual confirmation of trend. They are also used as powerful “filters” in the included ITM Strategies. Combining the Intrinsic Trend Line with these indicators provides the best possible trend-following Signals (see page 6).



The **Trend Strength** Indicator measures price activity relative to the Intrinsic Trend Line, indicating strength of trend.



The **Trend Quality** Indicator measures the position of price relative to the lower band, indicating quality of trend.

# Included: 2 Great Strategies That Get Results!

The Intrinsic Trend Module comes with two powerful trend-following Strategies that are ready to use out of the box: ITM Strong Trend and ITM Steady Trend.

The Strong Trend Strategy fires new Long Signals when price has been trading above the Intrinsic Trend Line but then pulls back to test the line as shown to the right.

ITM Steady Trend looks for well-behaved trends and fires New Long Signals when price pulls back to test the ITM Bands.

Examples of both Signal types are shown to the right for Citigroup (C).



We have activated both ITM Strong Trend and ITM Steady Trend to show the superb Signals they generate.

## Performance That Beats Other Trend Following Strategies – Hands Down.

Strategy	Back Test						Forward Test					
	NT	PT	HR%	ANP%	PPT%	ABT	NT	PT	HR%	ANP%	PPT%	ABT
All Strategies	143	81	56.64	6.42	3.59	52	219	126	57.53	6.60	2.77	36
ITM Steady Trend	65	40	61.54	6.86	5.18	52	103	64	62.14	8.13	4.66	38
ITM Strong Trend	106	58	54.72	3.59	2.47	49	150	83	55.33	3.55	1.94	33

Shown are performance results from a 1-year Back Test and 1-year Forward Test on stocks in the S&P 100. The ITM Steady Trend Strategy is a clear performance winner with about 5% profit per trade, but ITM Strong Trend provides twice as many candidates. Both are excellent additions to your OmniTrader or VisualTrader trading arsenal.

## Included: Capture the Trend!

### A New Seminar by Jeff Drake

Intrinsic Trend is going to fire superb Signals right out of the box. But you'll definitely want to pick the brain of Jeff Drake as he talks about the optimal ways to trade the markets with these new gems. If you are prospecting and using discretion on your trades, you will benefit from his insights on the best kinds of markets for trend trading, and what the best Signals look like. A \$149 value - Yours FREE with ITM purchase.

